Mercer County is seeking bids for a Consultant to provide technical assistance to the development of an educational and training component to enhance the STOP Opiate Abuse Campaign. This Statewide initiative was developed in 2015 by the Commonwealth Prevention Alliance and their partners. A proposal to enhance this media campaign through development of a training module and creation of workplace materials will be submitted for 2016.

## Scope of Service:

- Work with our two collaborating agencies Mercer County Behavioral Health Commission, Inc. (MCBHC) and Commonwealth Prevention Alliance (CPA)
- Assist in the development of an on-line training module that will enhance the usage and understanding of the media material currently developed for the STOP Opiate Abuse Campaign.
- Assist in the development of a workplace enhancement to the existing STOP Opiate Abuse Campaign.
- Provide Technical Assistance in the current research as it related to the information presented to the campaign users.
- Provide technical assistance to project coordinator, evaluator and media consultant as needed.
- Communicate as need with project coordinator, evaluator and media consultant.
- Attend two meetings with the workgroup at the Mercer County Behavioral Health Commission in Mercer, PA
- Attend a Statewide Conference in June to assist in campaign roll out if the agency chooses to attend.

## Formal bid must include:

- Hourly rate
- Project hours for the project
- Examples of previous projects
- Work statement showing how Scope of Service can be completed
- Reference inclusive of phone numbers
- The agency selected will be responsible for their travel to attend 2 meetings in Mercer County and 1 conference in State College. The meetings should include mileage and meal expenses. The conference should include mileage, lodging, and meal expenses for 1 to 2 nights stay.

All bids must be received in writing by October 13, 2016